

# Middleton Elementary PTO

General PTO Meeting Minutes

Middleton Media Center

September 12, 2017 6:30pm

- Welcome & Introductions
- Cherrydale Fundraiser – kickoff 9/19/17 with Rick Andersen
  - o Woodwick Candles are back
  - o Tumblers are for sale this year – some less expensive than retail.
  - o Trying to push social media to generate easier, quicker transactions.
  - o Hero theme this year – rock star, scientist, - kids can customize avatar.
  - o New micro site to Middleton (big change from last year)
  - o Partnered with new singer – featured in DVD.
  - o New feature to order online and ship to school.
- Announcements from Shelly Schager, Director of Communications & Community Relations
  - o Barb Brown retired, Shelly replaced her.
  - o Parent rep from each school – school communicator is need in the District. They meet Wednesdays at 9:30am. PTO can present someone to be on this board, or another parent.
  - o Referendum information
    - § November 7<sup>th</sup> election with three questions.
    - § Needed to increase \$900/pupil. In 2015 split and asked for \$525; asking for remaining \$375/pupil now.
    - § Question 1: Operating Levy: Renewal of \$15.3M, \$780.72/pupil
    - § Question 2: Operating Levy: Additional \$7.5M, \$375/pupil
    - § Question 3: Capital Projects Levy: \$2M annually for 10 years
    - § More information is available on the district website.
- Principal Palodichuk Updates
  - o Smooth start to school year with 761 students
  - o Last Friday was school start celebration – expectations, recognized new students, being safe and kind, etc.
  - o 5<sup>th</sup> grade started MAP testing today, 4<sup>th</sup> grade will start tomorrow.
  - o Fire drill and bus safety today. Safety is taken very seriously.
  - o Please keep parent portal information up-to-date.
  - o Conversations about safe use of technology.
  - o Attendance is very important. State Law states at 7 years old children must be in school or homeschool.
  - o Being on the bus – it's a privilege not a right.
  - o Walk/Bike to School – October 4<sup>th</sup>.

- o Open to coffee in the home with Dr. Jacobus.
- o Superintendent Advisory Council - Committee Open with Dr. Jacobus.
- o Guided reading books arrived today – help will be needed to set up and organize new books. Can PTO organize a Sign-up Genius for help, Peggy Rollins requested.
  
- Other easy/ongoing fundraisers
  - o Schwan's
    - § 20% through October 16<sup>th</sup> (already at \$100), 5% through mid-January.
    - § Go online to register and enter the code to support Middleton (at checkout)
  - o Amazon Smile
    - § Select Middleton PTO as your charity
    - § Amazon Smile gives .05% back
  - o Kowalski's
    - § Based on number of receipts
    - § \$142 received this year
  
- Treasurer Update
  - o Income:
    - § \$3,036 donations given during open house
    - § \$408 in planners
    - § Small markup on yearbooks – we don't make much
    - § BoxTop Collection coming up in October
    - § Fall Fundraiser coming up – our largest fundraiser
    - § Nickelodeon wristbands available for sale in the office – around a \$10 discount compared to purchasing at MOA.
    - § Chili's has stopped all fundraisers (Nationwide) for the time being.
    - § Culver's fundraiser last night was HUGE! We made \$360 for the school which was \$3,600 in sales. Way to go, Middleton!
  - o Expenses:
    - § Art and Science Fair
    - § Goals: Literacy, Math and Science
      - Starting book bag program for K-2 students
      - New training for teachers in Math
    - § RAZ and Brainpop license – Brainpop is possibly going to be funded by the district.
    - § \$9,500 grade level money – Each class gets \$10/student for field trips (much of the cost is transportation).
    - § Fall theater production: Tricia Pohl said site has changed to Ashland Community Center in White Bear Lake, with multiple performances, practices at Middleton, and a large up-front cost, but have the opportunity to make back with ticket sales. 45 minimum/65 max students.
    - § Teacher start-up fund = \$7/student. \$60/specialist.